



**2025 Run Book
Ad Space Specs & Pricing**

- Run Book Size is 8.5” High x 5.5” Wide
- All pages will be full color
- Preferred formats are .psd, .tif, .jpg or .pdf
- If you need a different format, contact us first
- Center Spread, Inside Front, Inside Back and Back are 1st come/1st serve

**Payments & Ad Content are due before
March 1st, 2025 – No Exceptions**

To reserve your ad space, discuss payment options
and submit your ad, please contact
vicepresident@kcpioneers.org

Inside Front: \$325 Back Page: \$400
Inside Back: \$325 Center (2pg): \$600
Double Page: \$475 Full Page: \$250
Half Page: \$125

MACC Clubs get 40% Discount

Note: Businesses are welcome to offer a
coupon/code in their ad for participants!